



Barstow Area Consortium for Adult Education

Board **Minutes**

Barstow Community College, Administration Conference Room

Tuesday, October 19, 2021 (2:00 p.m. – 4:00 p.m.)

(<sup>Ⓜ</sup>Materials in Board Packet)

**DUE TO COVID-19, THIS MEETING WILL BE HELD ON ZOOM; THE PUBLIC IS INVITED TO PARTICIPATE**

Meeting URL: <https://barstow-edu.zoom.us/j/98046404748> Meeting ID: 980 4640 4748

PLEASE NOTE: Agenda related documents distributed to the BACAE Board for the Board Meeting may be viewed in the President’s Office at Barstow Community College, 2700 Barstow Rd, Barstow, CA 92311. Individuals who require special accommodation, including but not limited to an American sign language interpreter, accessible seating, or documentation in accessible formats, should contact the BACAE Coordinator at [erivera@barstow.edu](mailto:erivera@barstow.edu) at least two days before the meeting date.

Call to Order: 2:00 p.m.

Attending:	Voting Member	Voting Member	Attendee
Baker Valley	<input checked="" type="checkbox"/> Cecil Edwards	<input type="checkbox"/>	<input type="checkbox"/>
Barstow CC	<input checked="" type="checkbox"/> Eva Bagg	<input checked="" type="checkbox"/> Deedee Garcia	<input checked="" type="checkbox"/> Terri Walker
Barstow AS	<input checked="" type="checkbox"/> Scott Godfrey	<input type="checkbox"/>	<input checked="" type="checkbox"/> Michelle Colleoc
Silver Valley	<input checked="" type="checkbox"/> Jeff Youskievicz	<input checked="" type="checkbox"/> Brice Scott	<input type="checkbox"/>
Consortium Staff	<input checked="" type="checkbox"/> Elena Rivera	<input checked="" type="checkbox"/> Jackie Diaz	
Guests			<input checked="" type="checkbox"/> Ryan De La Vega <input checked="" type="checkbox"/> Gustavo Cisneros

1. <sup>Ⓜ</sup>Approval of Minutes – August 10, 2021  
Motion to approve by *Scott Godfrey*; 2<sup>nd</sup> by *Jeff Youskievicz* *Passed Unanimously*

2. Public Comment – Public comment will be allowed on any topic relevant to the BACAE. Pursuant to BACAE Policy, comments are limited to 3 minutes per person. Please begin your comment by stating your name.

3. Closed Session – None Requested

4. Guest Speaker – Gustavo Cisneros, Administrative Supervisor with SBC Workforce Dev. Dept.  
*Works for the San Bernardino County Workforce Development Department in conjunction with the Workforce development board. He will be the point of contact for all the community colleges in the region. The Consortium would like to seek a partnership where they can work closely together with SBC Workforce and create an MOU with mutual goals. The new Innovation and Entrepreneur Center will be connected to the SBC Workforce Business Service Unit.*

5. Consortium Director’s Report

5.1 CAEP Deadlines – Upcoming

- Sep 30: 19/20 and 20/21 Member Expense Report certified by Consortia in NOVA (Q4)
- Sep 30: 21/20 Member Program Year Budget and Work Plan due in NOVA
- Sep 30: End of Q1
- Oct. 30: 21/22 Member Program Year Budget and Work Plan certified by Consortia in NOVA

- Oct. 31: Student data due in TOPSPro (Q1)
- Oct. 31: Employment and Earnings Follow-up Survey
- Dec. 01: July 1, 2020 to June 30, 2021 Instructional Hours and Expenses by Program Area due (actuals) in NOVA and certified by Consortium
- Dec. 01: 19/20, 20/21 & 21/22 member Expense Report Due in NOVA (Q1)
- Dec. 31: 19/20, 20/21 & 21/22 Member Expense Report certified by Consortia in NOVA (Q1)
- Dec. 31: End of Q2

- 5.2 TTA Update: *Elena has been working with Ryan De La Vega on a weekly basis and have been reviewing the consortium members DIR. They are specifically working on the BCC DIR issues with registration information being inputted incorrectly and seeking to improve procedure.*
- 5.3 <sup>CAEP</sup> Updates:
- District member attendance at the CAEP Summit is highly encouraged
- 5.6 BAS Member Program Update:  
*BAS Currently has 156 students for enrollment and 87 students have been CASAS tested while 69 students still need testing. 52 students in the high school diploma program and 21 students in the GED program. CASAS testing weekly and have rescheduled students 4 times for those who are interested but have yet to show. They are outreaching these students in various forms, text messages, phone calls, and emails. However, they are still having a difficulty getting students to show up for their CASAS testing appointments.*
- 5.7 BCC Member Program Update:  
*78 students signed up for the non-credit CTE classes to date. Tutoring is offered to all fort Irwin students taking the Basic Skills classes. CTE is working with Adult Ed to help create a class were Adult Ed students can register for workforce skills workshops. BCC will be participating in numerous outreach events in the community to recruit new students. GED Prep in Spanish will start on January 10, 2022 and be CASAS tested, plus meet with a transitional counselor to create an Educational Plan. The Innovation & Entrepreneur continues to be in development. Currently, spaces at the BCC campus are being designed. CTE faculty is starting to write the curriculum for non-credit classes for the Innovation & Entrepreneur Center.*
- 5.8 BVUSD Member Program Update:  
*BVUSD will be embedding the BCC CTE non-credit classes into their daily school schedule so their Adult Ed students will receive credit for their elective classes in their transcripts. The two new teachers have been trained to support their AE programs. It has been a great challenge to get the AE students back in the classrooms.*
- 5.9 SVUSD Member Program Update:  
*SVUSD has 153 students enrolled in AE with 7 in ESL, and 2 are ready to graduate. The WASC final report was positive. SVUSD will know their official results in January 2022. 12 students have been tested in CASAS. It has been a struggle to get AE students CASAS test in-person or remotely. Flexible schedules are still offered in person or via Zoom. Ed2Go partnership is active, 12 students enrolled.*
- 5.10 BCC Fiscal Agent Report:  
*Terri Walked reported all invoices for November 2021 have been submitted for payment and will be sent out next month. All the checks through October have been cleared.*

5.11 Marketing & Social Media Update: Phoenix Design

6. Discussion Items

6.1 District Member Data Integrity Reports

7. Action Items

8. Announcements

8.1 Conferences

- **CAEP Annual Summit: October 26-28, 2021 – Virtual**
- ACCE Fall Workshop: November 18, 2021, 1:00pm to 5:00pm – Virtual
- CCAE Fall Conference: November 19-20, 2021 – Palm Springs
- CAEAA State Conference: February 3, 2022, 10:00am - Virtual
- COABE National Conference: April 10-13, 2022 – Seattle, WA

8.2 2020-2021 Board Meeting Dates (2:00 pm – 4:00 pm via Zoom / 3<sup>rd</sup> Tuesday of the Month)

<b>2021-2022</b>
November 16, 2021
December 21, 2021
January 18, 2022
February 15, 2022
March 15, 2022
April 19, 2022 – CFAD Vote
May 17, 2022
June 21, 2022 – Annual Plan Retreat

9. Adjournment: 3:13 p.m.

Motion to approve by *Cecil Edwards*; 2<sup>nd</sup> by *Jeff Youskievicz*

*Passed Unanimously*



**BARSTOW**  
**AREA**  
**CONSORTIUM**  
FOR **ADULT** **EDUCATION**

# **SOCIAL MEDIA REPORT**

Oct - Nov 2021

# FACEBOOK PAGE SUMMARY

## Page Views

October 15 - November 11

55

Total Page Views ▲ 56%

## Post Reach

October 15 - November 11

5,381

People Reached ▲ 11%

## Post Engagement

October 15 - November 11

252

Post engagement ▲ 39%

# Social Media Audience

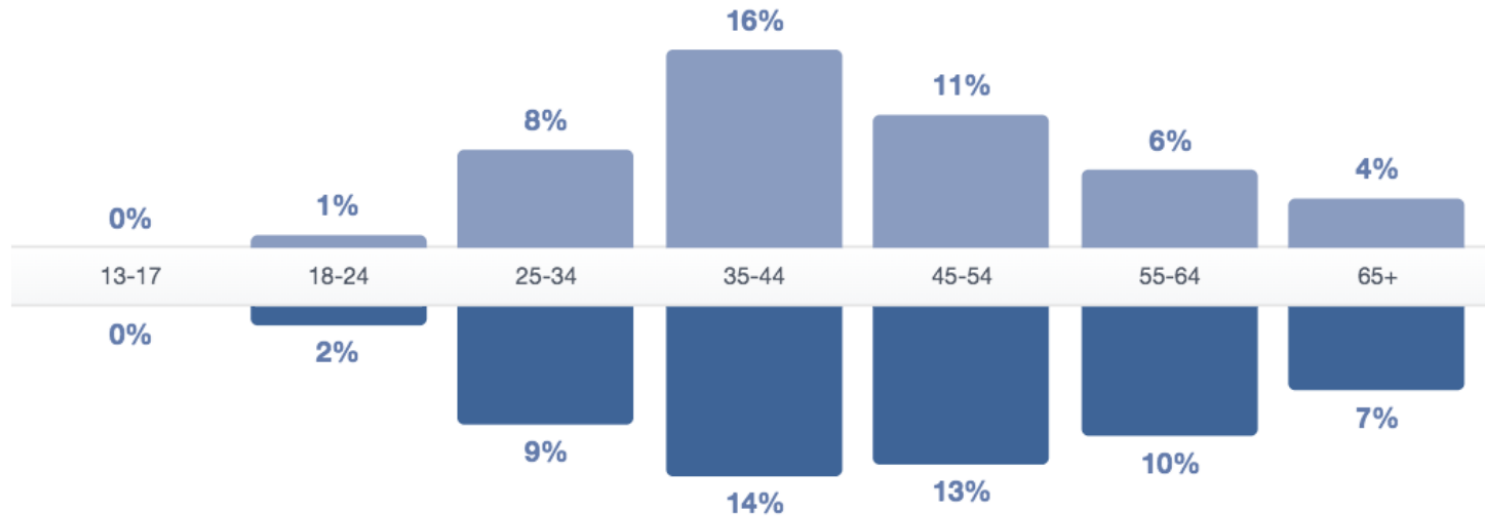
– Gender and Age –

Women

45%  
People Reached

Men

54%  
People Reached



# Social Media Audience

## – Language Group –

Language	People Reach...
English (US)	3,938
Spanish	952
Spanish (Spain)	81
English (UK)	57
French (France)	22
Arabic	13
Vietnamese	12
Simplified Chinese (Chi...	7
Portuguese (Brazil)	6
Korean	4
Russian	2

Filipino	2
Italian	1
Hindi	1
Khmer	1
Japanese	1
German	1
Malay	1
Traditional Chinese (Ta...	1
English (India)	1
Armenian	1
Punjabi	1

# BARSTOW WEBSITE TRAFFIC



**NOVEMBER 6, 2021**

- VIEWES** 39
- VISITORS** 16
- VIEWES PER VISITOR** 2.44
























# BARSTOW WEBSITE TRAFFIC AND PAGE PER VIEW

Stats for 30 days ending November 12, 2021 (Summarized)

Title	Views
<a href="#">Home</a>	130
<a href="#">Programs &amp; Classes</a>	43
<a href="#">Contact Us</a>	39
<a href="#">Consortium Meetings</a>	33
<a href="#">Technology Courses</a>	25
<a href="#">Career Technical Education (CTE)</a>	23
<a href="#">High School Equivalency – GED</a>	23
<a href="#">High School Diploma</a>	5
<a href="#">Member Schools</a>	5
<a href="#">Consortium Documents</a>	2
<a href="#">English as a Second Language</a>	2
<a href="#">Citizenship Preparation</a>	2
<a href="#">Consortium Newsletters</a>	1
<a href="#">Contáctenos</a>	1

# BARSTOW WEBSITE LINKS CLICKS

Stats for 30 days ending November 12, 2021 (Summarized)

Referrer	Views
  Facebook	114
  Search Engines	30
 <a href="https://barstowaebg-org.cdn.ampproject.org">barstowaebg-org.cdn.ampproject.org</a> 	5
  WordPress.com Reader	2
 <a href="https://zoominfo.com">zoominfo.com</a> 	1
 <a href="https://covblog.top">covblog.top</a> 	1
 <a href="https://barstow.edu">barstow.edu</a> 	1
 <a href="https://heeha.net">heeha.net</a> 	1
 WordPress Android App	1
 <a href="https://tccp.xyz">tccp.xyz</a> 	1
  Instagram	1