

Project Description

Vibrant Villages Overview

Barstow Community College, in partnership with IEHP Foundation, envisions launching a Vibrant Villages model to be co-created with a variety of government, nonprofit and business partners in the City of Barstow.

Vibrant Villages isn't one building, an entity or a single organization's project. It's a collective community impact model that includes fostering a collaborative of community stakeholders to work toward significantly impacting health outcomes in a given community.

This place-based model focuses on select communities with significant health disparities, aiming to build social connectedness, lift community voice and engage community-based leaders who will inform and lead locally focused strategies for improving health outcomes.

Key to the success of Vibrant Villages is the engagement of committed community members and leaders who will comprise a Steering Committee to help to design and implement local activities and strategies.

The development of community strategies will center around the following key drivers for improving community health outcomes:

- Nutrition & Diet
- Exercise, Fitness & Movement
- Social Connections & Mental Health
- Reducing Risky Behaviors – Alcohol, tobacco, drugs & sexual activity
- Basic Needs (Food, basic economic needs)
- Meaningful Work & Wealth (Education, jobs, training, asset building)
- Humane Housing (affordable rental and homeownership)

Position Overview:

The Executive Director (ED) will serve as the project lead and face of Vibrant Villages in the City of Barstow, driving the implementation of a place-based model. The ED will work closely with Barstow Community College, IEHP Foundation, and local stakeholders to engage the community, coordinate collective impact efforts, and drive measurable improvements in health outcomes.

The Executive Director will serve as a contractor to the Barstow Community College District and will collaborate closely with the IEHP Foundation Community Engagement Specialist to ensure alignment with the Vibrant Villages initiative's goals and deliverables.

The expectation is that the Executive Director for the project will dedicate 30 – 40 hours per week to project oversight and implementation, while the contractor will have flexibility to determine the schedule of work that supports successful completion of program deliverables. A contract will be established for the first year to commence upon identification of the successful applicant, with annual renewals available depending upon successful completion of each year's project deliverables. The project is funded for up to three years. Compensation will be based on competitive rates for executive professionals.

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Key Responsibilities:

1. Strategic Leadership & Implementation

- Serve as the primary leader and representative for Vibrant Villages in Barstow, ensuring alignment with the initiative's goals.
- Lead the development and execution of community-driven health strategies based on listening sessions, data analysis, and stakeholder input.
- Convene and work in close collaboration with Barstow Community College, IEHP Foundation, city leaders, nonprofit organizations, and other partners to drive impact.
- Ensure the initiative aligns with collective impact best practices, including shared goals, data tracking, and cross-sector collaboration.

2. Community Engagement & Relationship Building

- Build and maintain strong relationships with community members, civic leaders, nonprofits, faith-based groups, businesses, and other key stakeholders.
- Convene and facilitate community listening sessions, town halls, and focus groups to center resident voices in decision-making.
- Cultivate a volunteer committee made up of local leaders and residents to guide the initiative's priorities.
- Act as the public face and spokesperson for Vibrant Villages, ensuring transparent and inclusive communication.

3. Governance & Coordination

- Support and coordinate with the Leadership Committee, Steering Committee, and Working Groups to implement action plans.
- Establish clear roles and accountability structures for all stakeholders involved in the initiative.
- Ensure that community voice and equity remain at the core of decision-making processes.
- Manage the city-level Vibrant Villages budget and resources, ensuring funds are allocated effectively.

4. Data & Impact Measurement

- Utilize health data, census data, and qualitative input to define measurable outcomes for community health improvements.
- Work with partners to collect data and track progress using Social Determinants of Health indicators, HEDIS measures, and the Healthy Places Index.
- Ensure continuous learning by gathering community feedback, assessing impact, and refining strategies as needed.

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5. Policy, Systems, and Environmental (PSE) Change

- Advocate for and support policy, systems, and environmental changes that address root causes of health disparities.
- Work with local government, businesses, and institutions to leverage resources and institutionalize best practices.
- Identify opportunities to secure additional funding and resources to sustain the initiative.

6. Capacity Building & Sustainability

- Foster leadership development among community members and grassroots organizations.
- Ensure capacity building for local stakeholders through training, technical assistance, and partnership development.
- In partnership with Barstow Community College, IEHP Foundation and other partners, actively engage in fundraising activities to support project priorities.
- Develop a long-term sustainability plan to ensure Vibrant Villages continues beyond the pilot phase.

Key Qualifications:

- Track record for building and sustaining trusted relationships with key community stakeholders.
- Experience in community engagement, collective impact, and health equity initiatives.
- Proven ability to lead multi-sector collaborations and drive systems change.
- Strong public speaking, facilitation, and relationship-building skills.
- Strong organizational skills and ability to analyze data and use insights to inform strategy.
- Experience managing budgets and securing funding for community initiatives.

Performance Metrics & Accountability:

- Partnership Development: Establish and maintain strategic partnerships with community organizations, residents, and stakeholders to advance collective goals.
 - Community Engagement: Lead inclusive engagement efforts, including organizing meetings, facilitating working groups, and incorporating resident input into priorities and solutions.
 - Program Implementation and Outcomes: Oversee the launch and growth of initiatives that drive measurable improvements in health behaviors, service utilization, and policy changes.
 - Long-Term Sustainability: Demonstrate measurable progress in community health outcomes, economic stability, and ensure the sustainability of community-led efforts beyond initial funding periods.
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How to Apply:

We invite interested parties to kindly submit a letter of interest and resume that demonstrate applicant's qualifications and experience to successfully perform the key responsibilities of Executive Director for the Vibrant Villages - Barstow project.

Please submit materials to: vvb@vvb.barstow.edu

First interviews will be scheduled in early June and finalists will be invited to a final interview. The goal is for the project to begin July 1, 2025.

Should you have any questions or need further clarification, please email vvb@vvb.barstow.edu with your question and contact information, including your first and last name, email address, and phone number.