

# Judging Rubric

Share Your Story Video Contest 2024 Judging Rubric	<b>Score of 3</b>	<b>Score of 2</b>	<b>Score of 1</b>	<b>Score of 0</b>
<b>Time Limit</b>	Meets the 3-5 minute video submission guideline.	Over or under by 30 seconds of the video submission guideline.	Over or under by 1 minute of the video submission guideline.	Over or under 90 seconds or more of the video submission guideline.
<b><i>There There</i> Theme</b>	Referenced two or more characters and/or themes of <i>There There</i> and integrated in the sharing of the participant's story.	Referenced at least one character and/or theme of <i>There There</i> and integrated in the sharing of the participant's story.	Referenced <i>There There</i> but not directly with a character or theme. Not integrated in the sharing of the participant's story.	Did not reference <i>There There</i> at all.
<b>Production</b>	Video is well planned. Sound is expertly balanced and easy to hear. All sound and visual elements coincide with the video's message.	Video is well planned. Sound is well balanced and easy to hear. Most sound and visual elements blend with the video's message.	Video was somewhat planned. Sound is reasonably balanced. Some sound and visual elements are distracting.	Video is not well planned. Sound is of poor quality. Many sound and/or visual elements distract from the video's message.
<b>Creativity/ Originality</b>	Video is original, creative and unique. Viewer is left with a strong understanding of the participant's story and relation to character(s) and/or themes found in <i>There There</i> .	Video has some original thought and is moderately creative. View is left with a general understanding of the participant's story and relation to character(s) and/or themes found in <i>There There</i> .	Video has minimal creativity. Viewer mostly understands the participant's story and relation to character(s) and/or themes found in <i>There There</i> . Some introduced themes/topics may distract from the message.	Video does not show creativity. Viewer may be left not understanding the participant's story and relation to character(s) and/or themes found in <i>There There</i> . May have unclear relations to the topic or be completely off topic.