

## Barstow Community College

# INSTRUCTIONAL PROGRAM REVIEW

PROGRAM: Accounting AS and Certificate

Academic Year: 2013-2014 Date Submitted: October 1st, 2013

By:
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- 2. Description and Overview
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- 7. Continuing Education and Professional Development
- 8. Prior Goals and Objectives
- 9. Action Plan: Goals/Objectives/Actions
- 10. Resources

## 1. Program Mission and Vision

A. Program Miss	io	n
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The program seeks to encourage the study of accounting at the undergraduate and graduate course levels incorporating both quantitative reasoning and critical thinking throughout its offerings.

В.	<b>Program Vision</b> (Where would you like the Program to be three years from now?)				

C. Describe how mission and vision align with and contribute to the College's Mission and Vision

The study of accounting incorporates critical thinking throughout its course offerings in conjunction with the colleges' mission to promote critical thinking. Furthermore, offering a certificate and being aligned with the Business Programs is in conjunction with our vision of empowering students to achieve excellence in their personal and academic pursuits.

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## 2. Program Description and Overview

Assume the reader does not know anything about the Program. Describe the Program, including—but not limited to—the following:

- A. Organization, including staffing and structure
- B. Who do you service (including Demographics)?
- C. What kind of services does your program provide?
- D. How do you provide them?

The department consist of one full time and two part-time instructors. Our student population consist of both in state and military serviced through both online and live instruction. The program contributes to the offering of business courses leading to certificate attainment and transferability to UC and CSU institutions. Academic preparation is evidenced by the faculty having attained degrees beyond the master's level. Our department, in coordination with the Vocational Program Director, is consistently updated regarding seminars, conferences, and in the availability of supplemental materials necessary for the success in the study of business.

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_	ram Data				
A. PEI	RFORMANCE DATA				
Dis	cuss the program's pe	erformance on the specific data ite	ms listed below:		
1)	Full-time/Part-Time F	Faculty Ratio			
	1:2				
2)	Course Completion R	ate			
-,		TRADITIONAL	ONLINE		
		201207; CRN# 20161: 32;	201303; CRN# 40800:		
	a) Full-time:				
		201303: CRN# 41303: 12	201207, CDN# 20115, 14.		
			201207; CRN# 20115: 14; 20151: 41; 20152: 30;		
			201011 11, 201021 00,		
	b) Part-time:		201303: CRN#40983: 38;		
	.,		40964: 41; 40965: 32;		
			40704. 41, 40703. 32,		
			201305: CRN#:80212: 43		
3)	Course Success/Rete	ntion Rate			
		TRADITIONAL	ONLINE		
	<b>N</b> =	201207; CRN#20161:	201303; CRN#40800: 77%		
	a) Full-time:	68%; 201303; CRN# 41303:92%			
		11303.7270	201207: CRN# 20115:		
			57%; 20151: 75%; 20152:		
			75%		
	b) Part-time:		201303: CRN 40938: 24%;		
			40964: 69%; 40965: 78%		
			201305: CRN 80212: 57%		
4)	WCCU/FTEE Botio		201305: CRN 80212: 57%		
4)	WSCH/FTEF Ratio	TRADITIONAL	ONLINE		
		TRADITIONAL	ONLINE		
	a) Full-time:				
	b) Part-time:				

#### 5) Fill Rate

#### **TRADITIONAL**

#### ONLINE

a) Full-time:

201207; CRN# 20161: 1<sup>st</sup> day:105; Census: 77.5;

EOT: 70

201303; CRN#41303: 1<sup>st</sup> day:30; Census: 30; EOT: 27.5

b) Part-time:

201303; CRN: 40800: 1st day: 50; Census: 44; EOT: 34

201207; CRN# 20115: 1<sup>st</sup> day: 28; Census: 28; EOT: 24; CRN #20151: 1<sup>st</sup> day: 106; Census: 86; EOT: 72; CRN #20152: 1<sup>st</sup> day: 78; Census: 72; EOT: 60

201305; CRN# 80212: 1st Day:102; Census: 92;

EOT: 70

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- B. Progress on Program Level Outcomes (PLOs) and Student Learning Outcomes
  - 1) Summarize the progress your program has made on program and/or course level SLO measures. (Include Outcome Statements in this summary.)

### **Program Learning Outcomes:**

Upon completion of the Accounting Certificate Program (and AS degree), the student will be able to do the following:

- 1. Understanding the role of accounting and apply basic accounting information to business decision-making.
- 2. Demonstrate the ability to analyze, interpret, and prepare financial statements and reports in accordance with generally accepted accounting procedures.
- 3. Demonstrated ethical conduct in accounting functions.

SLO's are being assessed on monthly basis with students attaining a measurable level of success in outcome objectives

	In 2012-2013, ACCT course outlines of record were updated to accurately list the SLOs for each course taught in that academic year. All student learning outcomes were assessed for each course taught			
	Program goals have been met in all categories regarding SLO objectives			
2)	Describe any program, course, and/or instructional changes made by your program as a result of the outcomes assessment process.	f		
	Revising the SLOs and Course Outline of record has helped to align our specific areas of concern in the process.			
3)	Reflecting on the responses for #1 and #2 above, what will you implement for the next assessm cycle?	ent		
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•	pporting Assessment Data (See Handbook for additional information)  Provide a list of any additional measures (not included in 3.A.) that you have chosen to gauge y program's effectiveness (e.g.: transfers, degrees, certificates, satisfaction, student contacts, student headcount, Perkin's data, etc.).	our		
2)	Summarize the results of these measures.			
3)	What did you learn from your evaluation of these measures, and what improvements have you implemented, or do you plan* to implement, as a result of your analysis of these measures? (*any resources required for planned implementation in #10: Resources.)	List		
4)	Include DCP Program Assessment Benchmarks, providing analysis of data on long term goals and	— d		

objectives.

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DA* ANNUAL UPDATE #	
1) What last Pi	Scheduling Plan is the program's Two-Year Scheduling Plan? What changes, if any, have been made since the ogram Review?  ent offering consist of scheduling Acct 1A in fall semester followed by 1b and Managerial, elective offerings, during spring semester
Rete 3) Reflec	riffective has the Two-Year Scheduling Plan been in meeting student needs and educational ention and course completion rates have improved.  Iting on these results, what are the goals for the next assessment cycle?  The course offerings in the areas of electives.
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approved	w courses or program changes since the last program review. Be sure to include any newly prerequisites or corequisites.
Dept. up	dated all course outlines with SLOs.

-	n the current evaluation process. How and when was the curriculum last evaluated?  opriateness, archiving, deleting, revising, etc.)					
The	The curriculum for ACCT was evaluated in 2012-2013 – resulting in the new SLOs on the course					
outlines.						
The	curriculum process at this time, relies on CTE training, program review and curriculum					
requ	irements. There is not standing curriculum discussion in the department since until very					
rece	ntly only adjuncts taught in the discipline.					
The	one FT Faculty is responsible for course revisions, curriculum submissions.					
	y courses not in full compliance with Curriculum Committee Standards, including those that have en updated in the past six years (see <u>Curriculum Manual</u> for additional information, if necessary).					
All co	ourses within full compliance. Those not offered in recent semesters have been archived.					
	ulum Development: What is the plan for maintaining the currency and viability of your curriculum ding all modes of delivery)?					
	lty members engaged in post-graduate training in the areas of financial planning, teaching, and ulting.					
	DATE:					
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5. Interna	Factors (see Handbook for worksheet)					
A. Streng	ths					
B. Weak	nesses					
	DATE:					
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6. External Factor	Ors (see Handbook for worksheet)
A. Opportunities	
B. Threats	
b. Tilledes	
DATE:	
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7. Continuing Ed	lucation/Professional Development
	ng education and/or professional development activities have program/unit members during the current cycle?
Accounting in outside of BC	nstructors attend faculty trainings and seminars, publish, and provide financial services CC.
B. What are the o	continuing education and/or professional development plans for the upcoming cycle?
	ompletion of certificate program in financial planning offered through UC Irvine.
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## 8. Prior Goals/Objectives

Briefly summarize the progress your program/ has made in meeting the goals and objectives identified in the most recent Program Review or Annual Update. (Include measurements of progress or assessment methods.)				
DATE:				
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## 9. Goals/Objectives/Actions (ACTION PLAN)

- **A. GOALS:** Formulate Program Goals to maintain or enhance program strengths, or to address identified weaknesses.
- B. ALIGNMENT: Indicate how each Goal is aligned with the College's Strategic Priorities.
- C. OBJECTIVES: Define Objectives for reaching each Goal.
- **D.** ACTIONS/TASKS REQUIRED TO ACHIEVE OBJECTIVE: Create a coherent set of specific steps (Actions/Tasks) that must be taken to achieve each Objective.
- **E. OUTCOMES:** State intended Outcomes and list appropriate measures and assessment methods for each Outcome.
- F. ADDITIONAL INFORMATION: This area provides for the additional communication of information necessary to further "close the loop" on the goal or action plan, as it relates to Institutional Planning. This may include references to other institutional documents, such as governing or compliance documents (i.e. Board Policy, Administrative Procedures, Title V), institutional planning documents (i.e. <a href="Strategic Plan, Educational Master Plan, Facilities Plan, Technology Plan">Strategic Plan, Educational Master Plan, Facilities Plan, Technology Plan</a>), or Board, Presidential, Supervisory or Departmental recommendations or goals, etc. (See Handbook for additional examples.)

Complete the following table with your Program's ACTION PLAN, which must include a minimum of 3 goals:

			ACTION PLAN		
	GOAL	ALIGNMENT WITH  BCC STRATEGIC PRIORITIES (click link for list of Strategic Priorities)	OBJECTIVE	ACTIONS/TASKS REQUIRED TO ACHIEVE OBJECTIVE	OUTCOMES, MEASURES, and ASSESSMENT
#1	Preparation and analysis of financial statements and the recognition of the importance of transparency in financial reporting necessary for accurate shareholder and	List all that apply: - Foster innovative learning environment - Provide Successful college learning experience - Promote and support student	#1#1 Students will prepare financial statements which are both accurate and in accordance with GAAP – Generally Accepted Accounting Principles.	IN, PR, DE	OUTCOMES: IN, PR, DE  MEASURES: IN, PR, DE  ASSESSMENT: IN, PR, DE
	governmental entity reporting uses.	engagement  - Cultivate and enhance local partnerships  - Attract/develop excellent employees  - Strengthen college planning/	#2 Students will develop a mastery of accounting theory and implement theory into practice through development of business plan incorporating all elements of the Accounting Cycle.	IN, PR, DE	OUTCOMES: IN, PR, DE  MEASURES: IN, PR, DE  ASSESSMENT: IN, PR, DE
		decision making	#3 Students will develop awarness for ethically prepared financial	IN, PR, DE	OUTCOMES: IN, PR, DE  MEASURES: IN, PR, DE  ASSESSMENT: IN, PR, DE
	Additional Information:	<b>KEY</b> - IN-= Introducing, PR =	= Practicing, DE = demonstratir	ng	
	DATE: DATE:	ANNUAL UPDATE #1:  ANNUAL UPDATE #2:			
#2	Recognition of the importance of quantitative data essential to budgeting, planning, variance analysis and in determining the profitability of various business	List all that apply:  Foster innovative learning environment - Provide Successful college	#1 Knowledge of the significance of reporting for both internal and external users of financial data.	IN, PR, DE	OUTCOMES: IN, PR, DE  MEASURES: IN, PR, DE  ASSESSMENT: IN, PR, DE
	enterprises.	learning experience	#2 Evaluate understanding of all types of budgets and their relationship to critical tasks and strategic outcomes.	IN, PR, DE	OUTCOMES: IN, PR, DE  MEASURES: IN, PR, DE

	ACTION PLAN						
		GOAL	ALIGNMENT BCC STRATEGIC P (click link for list of Strate	RIORITIES	OBJECTIVE	ACTIONS/TASKS REQUIRED TO ACHIEVE OBJECTIVE	OUTCOMES, MEASURES, and ASSESSMENT
			- Promote and supstudent engagem - Cultivate and enlocal partnerships - Attract/develop employees - Strengthen colleplanning/ decision	ent hance excellent ge	#3 Understanding Job and Process costing processes essential in the development of goods and services	IN, PR, DE	ASSESSMENT: IN, PR, DE  OUTCOMES: IN, PR, DE  MEASURES: IN, PR, DE  ASSESSMENT: IN, PR, DE
	Additio	nal Information:					
	DATE:		ANNUAL UPDATE #1:				
	DATE:		ANNUAL UPDATE #2:				
#3	importa	tanding the ince of transparency cial reporting and ire	Foster innovative environment - Provide Successf	learning	#1 Examination of case studies highlighting ethical breaches	IN, PR, DE	OUTCOMES: IN, PR, DE  MEASURES: IN, PR, DE  ASSESSMENT: IN, PR, DE
			- Promote and supstudent engagem - Cultivate and end	ce oport ent	#2 Applied learning through the construction of various financial reports	IN, PR, DE	OUTCOMES: IN, PR, DE  MEASURES: IN, PR, DE  ASSESSMENT: IN, PR, DE
			local partnerships - Attract/develop employees		#3 Exposure to the objectives of internal and external auditing practices	IN, PR, DE	OUTCOMES: IN, PR, DE  MEASURES: IN, PR, DE  ASSESSMENT: IN, PR, DE

				ACTION PLAN				
	GOAL	ALIGNMENT WIT BCC STRATEGIC PRIC (click link for list of Strategic	<u>DRITIES</u>	OBJECTIVE	ACTIONS/TASKS REQUIRED TO ACHIEVE OBJECTIVE	OUTCOMES, MEASURES, and ASSESSMENT		
		- Strengthen college planning/ decision m	naking					
	Additional Information:	•						
	DATE:	ANNUAL UPDATE #1:						
	DATE:	ANNUAL UPDATE #2:						
#4		List all that apply:		#1				
				#2				
				#3				
	Additional Information:							
	DATE:	ANNUAL UPDATE #1:						
	DATE:	ANNUAL UPDATE #2:						
#5		List all that apply:		#1				
				#2				
				#3				
	Additional Information:							
	DATE:	ANNUAL UPDATE #1:						
	DATE:	ANNUAL UPDATE #2:						
#6		List all that apply:		#1				
				#2				

		ACTION PLAN		
GOAL	ALIGNMENT WITH  BCC STRATEGIC PRIORITIES (click link for list of Strategic Priorities)	OBJECTIVE	ACTIONS/TASKS REQUIRED TO ACHIEVE OBJECTIVE	OUTCOMES, MEASURES, and ASSESSMENT
		#3		
Additional Information:				
DATE:	ANNUAL UPDATE #1:			
DATE:	ANNUAL UPDATE #2:			

## 10. Resources Required

List all significant resources needed to achieve the objectives shown in the table above, including personnel, training, technology, information, equipment, supplies, and space. Every request for additional resources must support at least one objective.

Also list any resources required to implement planned improvements noted in 3.C.

**IMPORTANT:** A <u>BUDGET ALLOCATION PROPOSAL</u> must be completed and submitted for **EACH** new resource requested. (*Click the link to access the form.*)

Goal#	Objective #	Resource Required	Estimated Cost	BAP Required? Yes or No	If No, indicate funding source
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Goal #	Objective #	Resource Required	Estimated Cost	BAP Required? Yes or No	If No, indicate funding source
NUAL (	JPDATE #2:	DATE:			
Goal #	Objective #	Resource Required	Estimated Cost	BAP Required? Yes or No	If No, indicate funding source